



WASHINGTON STATE UNIVERSITY  
**College of Education,  
Sport, and Human Sciences**

MEDIA KIT • 2026

# **CESHs** **at a Glance**

A press resource for editors, reporters, and partners covering Washington's land-grant college of education, sport, and human sciences.

ISSUED

April 2026

NEWS ROOM

[ceshs.wsu.edu/media](https://ceshs.wsu.edu/media)

PRESS CONTACT

[rschott@wsu.edu](mailto:rschott@wsu.edu)



THE COLLEGE, AT A GLANCE

# A modern college preparing Washington's education, sport, and human-services leaders.

Recent Rankings  
**#10** Online Special Ed M.A. — OnlineU '23  
**#2** Best Education in WA — Niche  
**#37** Doctoral Programs in Education

Four academic departments, four WSU campuses, and a growing presence at WSU Everett — Everett — anchored in the land-grant mission of access and applied impact.

**4**

Academic Departments

**4** <sup>+1</sup>

WSU Campus Locations

**#1**

Ed.D. in the State

**100** %

Statewide Reach

AREAS OF IMPACT

Public Servants  
Impact Beyond the University

Applied Research  
Access & Belonging

Future-Ready Preparation



ONLINE & HYBRID PROGRAMS

# Statewide reach. Local impact.

CESHS delivers practice-based, career-aligned graduate programs to working professionals anywhere anywhere in Washington — paired with real-world placements in their own schools, districts, and organizations.

<b>ED LEADERSHIP</b>	<b>Principal &amp; Superintendent Certification</b> K-12 administrative pathway	Hybrid Statewide internships
<b>ED LEADERSHIP</b>	<b>Ed.M. in Educational Leadership</b> Working-professional cohort model	Hybrid
<b>DOCTORAL</b>	<b>Ed.D. — Executive Online</b> The state's #1 K-12 doctoral program	Fully online Launching Fall '27
<b>ENDORSEMENT</b>	<b>Special Education Endorsement</b> Ranked #10 nationally by OnlineU	Fully online
<b>SPORT</b>	<b>M.A. in Sport Management</b> Online expansion	Online Launching Fall '27

**Press angle** — CESHS Anywhere: how a land-grant college is rebuilding Washington's educator pipeline through hybrid, asynchronous, and statewide-internship pathways, allowing working educators to advance their careers without leaving their classrooms or communities.

RESEARCH & DISCOVERY

# Applied research in service of Washington and beyond.

Faculty-led centers and labs spanning learning science, kinesiology, sport, social work, and educational psychology — answering real questions for schools, districts, clinicians, and communities.

13+

CENTERS & LABS

**LPRC**  
FLAGSHIP  
CENTER

## Learning & Performance Research Center

From AI in measurement and assessment to STEM learning environments — leadership, training, and consultation at university, state, national, and international levels. Home to the Psychometric, MERIT, and LSD labs.

[LABS.WSU.EDU/LPRC](https://labs.wsu.edu/lprc) →

<p><b>KINESIOLOGY</b></p> <p><b>Exercise Physiology &amp; Performance</b></p> <p>Human performance, training response, and physiological adaptation.</p>	<p><b>KINESIOLOGY</b></p> <p><b>Gait &amp; Posture Biomechanics</b></p> <p>Movement, balance, and injury-risk biomechanics across the lifespan.</p>	<p><b>KINESIOLOGY</b></p> <p><b>Psychology of Physical Activity</b></p> <p>Motivation, behavior change, and the mental side of an active life.</p>
<p><b>SPORT MANAGEMENT</b></p> <p><b>Sport &amp; Civic Engagement</b></p> <p>How sport organizations build community and public good.</p>	<p><b>SCIENCE EDUCATION</b></p> <p><b>Immersive Science Learning</b></p> <p>VR, simulation, and embodied learning for K-12 and higher ed.</p>	<p><b>SOCIAL WORK · TRI-CITIES</b></p> <p><b>SIMIAN Laboratory</b></p> <p>Simulation-based training for social-work practice.</p>
<p><b>ASSISTIVE TECH</b></p> <p><b>VR2Go</b></p> <p>Portable virtual reality applied to learning and accessibility.</p>	<p><b>EDUCATION</b></p> <p><b>CAIRE &amp; IREAL</b></p> <p>Inclusion, equity, and applied educational-leadership research.</p>	<p><b>EDUCATION · LEADERSHIP</b></p> <p><b>Large-Scale Data Lab</b></p> <p>Secured environment for national and international assessment data.</p>

STORY LEADS & PRESS CONTACT

# Our stories are many. Our impact is global.

01 / Workforce

## Washington's educator pipeline, rebuilt online

Hybrid principal certification and a Fall '27 fully-online Ed.D. addressing K-12 leadership shortages across the state.

02 / Access

## First-gen, rural, and Pell-eligible students

Donor-supported scholarships and field placements that keep students in their home communities while they earn the credential.

03 / Research

## Applied research in service of society

Faculty-led centers and labs across kinesiology, educational psychology, sport management, and social work.

04 / Sport

## Sport Management goes online in 2027

An undergraduate-and-graduate program known for student-run student-run fundraising — now extending to working professionals statewide.

PRESS & MEDIA

## Talk to our communications team.

GENERAL PRESS

Ron Schott, Director of Strategic Communications  
rschott@wsu.edu

PHONE

206-501-9433

MAILING

PO Box 642114, Pullman, WA 99164

NEWSROOM

ceshs.wsu.edu/media-news-hub

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